

“LEARNING IS THE PROCESS WHEREBY KNOWLEDGE IS  
CREATED THROUGH THE TRANSFORMATION OF EXPERIENCE.”

~DAVID KOLB

Using theoretical introductions, SMG instructors present progressive practical skills through kinesthetic training.

Each practical exercise is tested to goal-expectation before moving the next sequence of goals, with data-driven results demonstrating growth ensuring that pilot and employer are clear on expectations and successes.

A “Train the Trainer”/Examiner program encourages organizations to self-manage their training program for future pilot development, bringing best-practice industry standards and risk management protocols for medium to large organizations.

Using best practices and current techniques in delivery of training methods, attendees will be exposed to and absorb Purpose/Assessment, Planning/Preparation, Presentation/Facilitation, and Performance/Evaluation. New instructors will be exposed to critical training skills and seasoned trainers will be introduced to new approaches for delivering powerful training.

Grounded in the real world, trainers are trained for, evaluated, and scored in mock scenarios using specific learning objective exercises.

### The Instructor/Examiner program provides:

- Understanding the specific scope/needs (who, what, how) of training objectives
- Participant-oriented tools and exercises
- An understanding of the kinesthetic/muscle-memory experience and accelerated cognitive processes
- How to prepare for a training session
- An understanding of the primacy/recency/curve process to adult learning
- How to address challenging participants and difficult behaviors
- Methodologies of participant evaluation
- Specific assessments at all five levels of evaluating participants



## Format (5 days)

Description – Half Day Training Session	Training Time
Classroom Training	30 hours (4 days)
Field Instruction with Students (Practical Test)	4 hours (½ day)
Testing (Theoretical / Classroom)	2 hours (¼ day)
<b>Total Session</b>	<b>36 hours (5 days)</b>

## Includes

- Lunch over 5 days
- Certificate of Completion of Instructor Examiner Course

## Pricing

- Group Pricing is available (3+)
- Travel and accommodation are not included



## REQUIRED QUALIFICATIONS:

sUAS instructor candidates must have the following qualifications:

- Must have a valid 107/RPIC certification
- A minimum of 200 logged sUAS flight hours
- Some teaching or public speaking experience is highly recommended
- Current resume showcasing sUAS projects and a list of aircraft flown

Candidates must also schedule an advance interview with the Instructor Examiner to ensure alignment within the Sundance Media Group expectation of professional, world-class instruction.

## OTHER Instructor Examiner Options (call or email for more details):

Commercial Night UAV Flight - must have:

- Valid 107.29 Waiver
- Logged 50 hours of night UAV flights

1. Safety & Risk Mitigation
  - a. No additional qualifications required



## Become an SMG Instructor Candidate (additional ½-day program):

- SMG provides all the course materials, curriculum and handouts required
- Visibility on SMG’s website as an authorized instructor
- SMG handles all instruction inquiries, customer acquisition & training invoicing, and schedules all the classes for the SMG sUAS Instructor. (Including any required travel arrangements)
- Wholesale pricing on any of SMG’s published books for distribution / sale
- Payment will be made to SMG sUAS Instructors on an agreed upon contractual basis



### Format

Description – Half Day Training Session	Training Time
Classroom Training	33 hours (4 days)
Field Instruction with Students (Practical Test)	4 hours (½ day)
Testing (Theoretical / Classroom)	3 hours (¼ day)
<b>Total Session</b>	<b>40 hours (5 days)</b>

### Includes

- Lunch over 5 days
- Certificate of Completion of SMG Instructor Examiner Course

### Pricing

- Group Pricing is available (3+)
- Travel and accommodation are not included





## Introduction to Sundance Media Group

Sundance Media Group (SMG) originated in 1996 as a production company. Industry success led to manufacturers of video equipment asking the Sundance Media Group team to train others to use their equipment and practices. As a result, Sundance Media Group has become a major provider of training at events such as NAB, SMPTE, NAPTE, LEVA, WEVA, Video World, Adobe MAXX, and many other trade events around the world; Instructors from SMG have taught, presented workshops, and have participated in panels worldwide.

Training activity led to SMG diversification, creating a product channel for Video Audio Software Support Training or "VASST." VASST produced over 300 training DVD titles, 1000 online training pieces, and 200 articles for clients such as Sony, Canon, Panasonic, JVC, Avid, Adobe, Ulead, ArtBeats, Studio, and other vendors.

In 2013 VASST closed its doors and Sundance Media Group has returned to its core proficiency of production and production training.

In 2011, SMG added UAS/Drones to the list of training offerings. SMG's CEO has a long history in aviation being a skydiver, wingsuit pilot, examiner for the USPA, International Judge for Federal Aviation International/FAI, and a certified PRO instructor with FAA ratings.

Today Sundance Media Group serves as a consultant within the sUAS industry, offering training and speaking engagements on a wide range of sUAS topics. Our sUAS training philosophy, no matter the vertical, concentrates on creating a culture of safety and risk management. Our instructors have an intimate knowledge of the FAA FARs and FSIMs and our vision is to train new sUAS pilots to become efficient, effective, and safe pilots using sUAS as tools in the field.

SMG not only trains remote pilots but assists in developing UAS programs for corporations and public safety agencies with services ranging from creation of policy documents to operational standards. Our collective experience with instructors and sUAS pilots nationwide is our foundation for creating a best-practices for everything drone/sUAS.

### BIO of UAV Instructor Examiner

#### Douglas Spotted Eagle



Douglas has a long history in Aviation; he was the first Fédération Aéronautique Internationale judge in the USA, a USPA National Judge, with ratings as a USPA Instructor/Examiner and one of the few Safety and Training Advisors at Large in CONUS, in addition to sport pilot ratings. With over 3500 hours of flight time, over 6,000 skydives, and having completed numerous aerial cinematography projects, Douglas has an intimate knowledge of the FAA FARs and FSIMs. Douglas has written several curricula for skydiving training that is in use across the globe.

Also an FMC instructor, Douglas has 18 years of experience teaching Sony, Apple, Adobe, and production hardware and software practices. Flight, skydiving, video, and music are Douglas' passions. He was one of the original founders of SMG in 1996.